

NEWSLETTER FEBRUARY 2009

DO YOU PERSIST DESPITE SEEMING FAILURE?

“Failure is the opportunity to begin again more intelligently.” (Henry Ford)

Did you read and acted upon the information in the Jan-09 newsletter where you were challenged to create ideal highlights that you wanted to achieve this year over a number of divisible periods? I congratulate you if you set highlights for Jan-09 and you started working towards it or have already attained the set targets. On the other hand, if you have met with challenges, even seemingly nearly impossible ones, I introduce you to Nelson Mandela’s words, “It always seems impossible until it is done.” Believe in yourself and have faith in your goals. Belief and faith are attributes that need to be developed consciously and acted upon. In my book *Dream and Achieve*, I refer to these two attributes as follows:

Belief is an agreement within yourself of the thoughts that you have created or learned from your environment. Faith is the personal conviction of attainment of your desire. Belief and faith exist within your subconscious mind, and it is proved by the statements you make or action steps that you take, subsequently. In addition, the following is another excerpt from my book, *Dream and Achieve*, on the subject of persistence. Persistence This helps you to stay the course. Build focus and stay around people who will challenge you to achievement. Develop a “thick skin” to any thought of failure, and do not argue with naysayers – save your energy for the exploits that you are working towards. Keep yourself busy with what you have set before you. This attribute of champions, can sometimes be mistaken for arrogance. This is not so – it is the result of a personal conviction...The lack of persistence is one of the major causes of failure. On innumerable occasions, I had set goals, which sometimes I had written and shouted about these, but had not moved anywhere near reaching these goals. The good news is that I never stopped setting goals, and never ceased to believe that my goals were attainable by me. As a result, I have seen seemingly unattainable goals achieved – because I set them. Persistence in action serves failure a definite quit notice.”

In closing this month’s newsletter, I ask that you bear this thought in mind: Winners never quit; and quitters never win.

See <http://www.getkola.org/event.html> for some media comments on my book ‘*Dream and Achieve*’. Order your copy online today from <http://www.trafford.com/08-0066> or from www.amazon.com or www.amazon.co.uk (for worldwide delivery). The book is also carried by most bookshops around the world!

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To obtain a copy of 'Dream and Achieve, go to <http://www.trafford.com/08-0066> ; www.amazon.com <<http://www.amazon.com/>> or www.amazon.co.uk <<http://www.amazon.co.uk/>>

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