

## **NEWSLETTER OCTOBER 2009**

### **IS THERE A BETTER WAY TO GET WHAT YOU REALLY WANT?**

Abundance comes from making others better off" (Andrew Carnegie)

"How many children do you have", I asked a friend one day. As he had hesitated in thought for about twenty seconds, I said "surely, you cannot be that bad!" He eventually responded with a number of over sixty children! His hesitation had been in order to make a quick mental calculation, as he had adopted a number of children as his own children, and he was also including the unborn child in his wife's womb. I was then able to establish a link between his heart towards the betterment of others and his business success and increasing wealth.

A lot of times, we tend to focus on our personal needs and desires. We seem not to realise that sometimes those needs have a way of being satisfied by the desire and action to meet other people's needs. This desire to meet others at the point of their need though, must be genuine and sincere.

I am reluctant to accept a favour where the person would expect me to repay that favour someday. The world is round, as scientists have taught us, and such thought and subsequent act does not help the world to go around. In my view, repaying favours to those you got it from, feels like a ping-pong game in which you are always looking for a winner! Don't get me wrong, I repay favours, but I don't want to be made to feel indebted to others in the name of doing me a favour. I like to feel a sense of responsibility towards leaving the world better than I found it. Let us keep doing for others, as others will also do for us.

There are remarkable benefits towards a heart of service. My sacrificial act towards the development of the younger generation has led to an income producing publishing organisation which I recently set up. Below is an excerpt from my book, 'Dream and Achieve' which reveals a perspective on this topic:

"The whole purpose of living our dream should centre on the benefit that it produces in other lives. I find that a majority of people desire to do 'good', but are generally prevented from the realisation of this, by what I call 'living issues'. They are pre-occupied with the daily problems of life, and they will do good deeds 'when things get better'. Sadly, they end up unable to break free from the familiar lifestyles that they have grown accustomed to. Suddenly, when they realise this, they ask such questions of themselves as; 'whatever happened to my teens, twenties, thirties, forties, fifties, sixties, and seventies?' Life is so short that you do not realise that you are not making any meaningful contribution back to humanity until you attain a certain age. I have used

the ages of the seventies in this case to challenge the over eighties adults that it is still not too

late to do something about it. It may be only in your mindset that you feel incapable...

My question to you is this: what will you do, that will produce a rich benefit to your soul for having passed this way (that is, for having lived)? This 'soul' benefit, which is the inner satisfaction of having been a blessing, cannot be bought for any price!"

As a big picture towards service, the month of October is significant to two of some of the key programmes that I am a part of.

1. There is the Black History Month which is held annually in the month of October in the United Kingdom. I am privileged to speak at a number of events, where we will not only look at history, but how we can further create history!

2. The 'Nigeria Prays' programme – this is an initiative set up by a former Head of State of Nigeria, General Dr Yakubu Gowon. Today, October 1 is Nigeria's Independence Day. I am a part of this, not only in prayer but active towards the change that will come. There has been no developed nation that did not have its share of troubles. We are those who will believe and act towards the change we desire.

I am interested, not only in my own benefit, or just my family's, but in the common good and we can all work towards this. The statement shown on my website on entry is ([www.getkola.com](http://www.getkola.com) <<http://www.getkola.com/>> ); "I remind myself to ask this question always, 'what am I doing to make a way for others?'"

Will you take on such mindset toward service? There may be a divine connection to what you really want in it.

See <http://www.getkola.org/event.html> for some media comments on my book 'Dream and Achieve'. Order your copy online today from <http://www.trafford.com/08-0066> or from [www.amazon.com](http://www.amazon.com) or [www.amazon.co.uk](http://www.amazon.co.uk) (for worldwide delivery). The book is also available as an e-book via <http://www.trafford.com/08-0066> as well as being carried by most bookshops around the world! The audio book is available as a download at [www.annexemusic.com](http://www.annexemusic.com) <<http://www.annexemusic.com/>> - select 'Dream and Achieve' from the 'Artists' dropdown menu.

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To obtain a copy of 'Dream and Achieve, go to <http://www.trafford.com/08-0066> ; [www.amazon.com](http://www.amazon.com) <<http://www.amazon.com/>> or [www.amazon.co.uk](http://www.amazon.co.uk) <<http://www.amazon.co.uk/>>

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